

SWOT Analysis on Alternative Financing

#AltfiSlovakia

SLOVAKIA

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STRENGTHS

- Thriving start-up culture
- Talented workforce

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WEAKNESSES

- No specific regulation applied to Alternative Financing
- Burdensome bureaucracy
- Low availability of Alternative Financing and Traditional Financing for innovative SMEs

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OPPORTUNITIES

- Success stories of local tech start-ups can stimulate the market
- Room for new Alternative Financing providers as local SMEs are underserved by currently available financing options

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THREATS

- Outflux of investors and entrepreneurs to other markets due to lack of local opportunities

WAYS TO SUPPORT THE GROWTH OF ALTERNATIVE FINANCING IN SLOVAKIA:

Raise awareness of Alternative Financing options in Slovakia

Provide economic benefits for investors (e.g. tax exemptions)

Education of investors